

CHLOE ELIZABETH

MELBOURNE BASED
GRAPHIC DESIGNER,
ILLUSTRATOR,
PHOTOGRAPHER
AND STYLIST.

www.chloe-elizabeth.com

Combining her passion for both digital and print, Chloe Elizabeth enjoys adding a contemporary perspective to classic beliefs, with the use of a dark theatre-like aesthetic.

Digital and non-digital branding designs that Chloe has worked on, has included **logos, business cards, menus, packaging, layout design, lookbooks, publications, brochures and posters.**

Her digital work was recognised by Adobe in 2019, with her work being featured in The Presets 'Tools Down' music video. The digitally enthusiastic creative is also experienced in **CSS and website design.**

The creative all-rounder has a *Bachelor of Design* in Styling and Creative Direction. Chloe is experienced in **photography and styling** across fashion, food, lifestyle, interiors, events and products.



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Melbourne based
graphic designer,
illustrator,
photographer
and stylist.

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WEBSITE

www.chloe-elizabeth.com

PHONE

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INDEPENDENT PUBLISHED WORK

2021: Typography design and interview
in Issue 12 of Bento Magazine

2020: Design series and interview in
Issue 10 of Bento Magazine

2019: Design feature in The Presets -
Tools Down lyric video

2016: No Frills Twins photoshoot in The
Sydney Morning Herald's Good
Weekend Magazine

2014: Illustration published in Woman's
Day - a customized wedding dress,
inspired by Amal Clooney

EDUCATION

BACHELOR OF DESIGN
WHITEHOUSE INSTITUTE OF DESIGN

Styling + Creative Direction

GRADUATED: March 2017

PROFICIENCY

ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE DREAMWEAVER
ADOBE PREMIERE PRO
ADOBE INDESIGN



DSLR PHOTOGRAPHY



STYLING & CREATIVE DIRECTION



CSS & HTML



MARKETING + TREND RESEARCH



WEB CONTENT DEVELOPMENT



SOCIAL MEDIA STRATEGY



MICROSOFT POWERPOINT



PROCREATE



PROFESSIONAL CAREER

2021-PRESENT NOVA ENTERTAINMENT
GRAPHIC DESIGNER

- Graphic design for all client work and internal
- Illustration (digital and hand)
- Creating brand guidelines
- Signage for events, offices, activations.
- Sending all internal comms., documents + proposals
- Creating finished art for print and digital.

2016 - PRESENT CHLOE ELIZABETH
GRAPHIC DESIGNER + ILLUSTRATOR
PHOTOGRAPHER + STYLIST

- Marketing collateral including logos, business cards, menus, packaging, EDMs, lookbooks, brochures + posters
- Website design including CSS + HTML
- Concept development + finished artwork
- Social media : content creation + management
- Photography + styling

2019 ADOBE X THE PRESETS
GRAPHIC DESIGNER

- Illustration + lettering for The Presets' music video Tools Down

2016 CURE CANCER AUSTRALIA
GRAPHIC DESIGN, VIDEO PRODUCTION & EDITING

- Event coordination + public relations
- Music entertainment management

2014 - 2016 DAVID JONES
VISUAL MERCHANDISER + RETAIL ASSISTANT

- Creating visual merchandise displays
- Selling watches, accessories + credit cards
- Broad product knowledge + work orders

2014 HENRY ROTH PRESENTS
DESIGN ASSISTANT

- Graphics including business cards, email blasts, web design
- Copywriting documents + proposals
- Photoshoot coordination + photography

2014 VOGUE AUSTRALIA
FASHION INTERN

- Assisting with styling on photoshoots: jewellery + accessories
- Photos + invoices for returns + arrivals